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DRIVING INNOVATION AND GROWING NETWORK OF E-SPORTS IN THAILAND

Dr. Wichar Kunkum



INTRODUCTION

In the present era, the word E-sport is being talked about everywhere. It has developed a lot from playing games that were just a free time activity for relaxing with friends to become a game that requires skill and ideas for playing And the result is training the brain. Practice various skills that can be used in real life. Games have continued to develop until competition has become a sport called e-sports. Currently, e-sports (E-sport) has developed at a very high level, causing the demand for various aspects to increase and one of the needs. That is a factor in the development of e-sport (E-sport) is the needs of society (Community), the development of sports for Excellence to further your success at the professional level Developing the sports industry to increase economic value and raising the quality of sports management to create benefits for the people and the nation. It also raises the level of sports in the country and adds enormous value to the sports industry and the national economy. Currently, people of many nationalities are interested in e-sports. After eSports received certification from the Ministry of Tourism and Sports to be included as another type of sport. cause change It's a big time in terms of growth in e-sports, athletes, competing teams, spectators and investors. Due to the field of e-sports in Thailand



OBJECTIVE

1. To study the driving force of eSports in Thailand.
2. To study the eSports network in Thailand.
3. To study and analyze the growth of e-sports in Thailand.



METHODOLOGY

The researcher therefore sees that at present Thai society is in the trend of e-sport (E-sport), creating a community (Community) in e-sport (E-sport), innovation driving and sports growth networks. E-sports in Thailand and the creation of many innovations and ways to create businesses and jobs show the importance (E-sport) makes researchers want to study and research about Innovation drives and networks the growth of esports in Thailand.

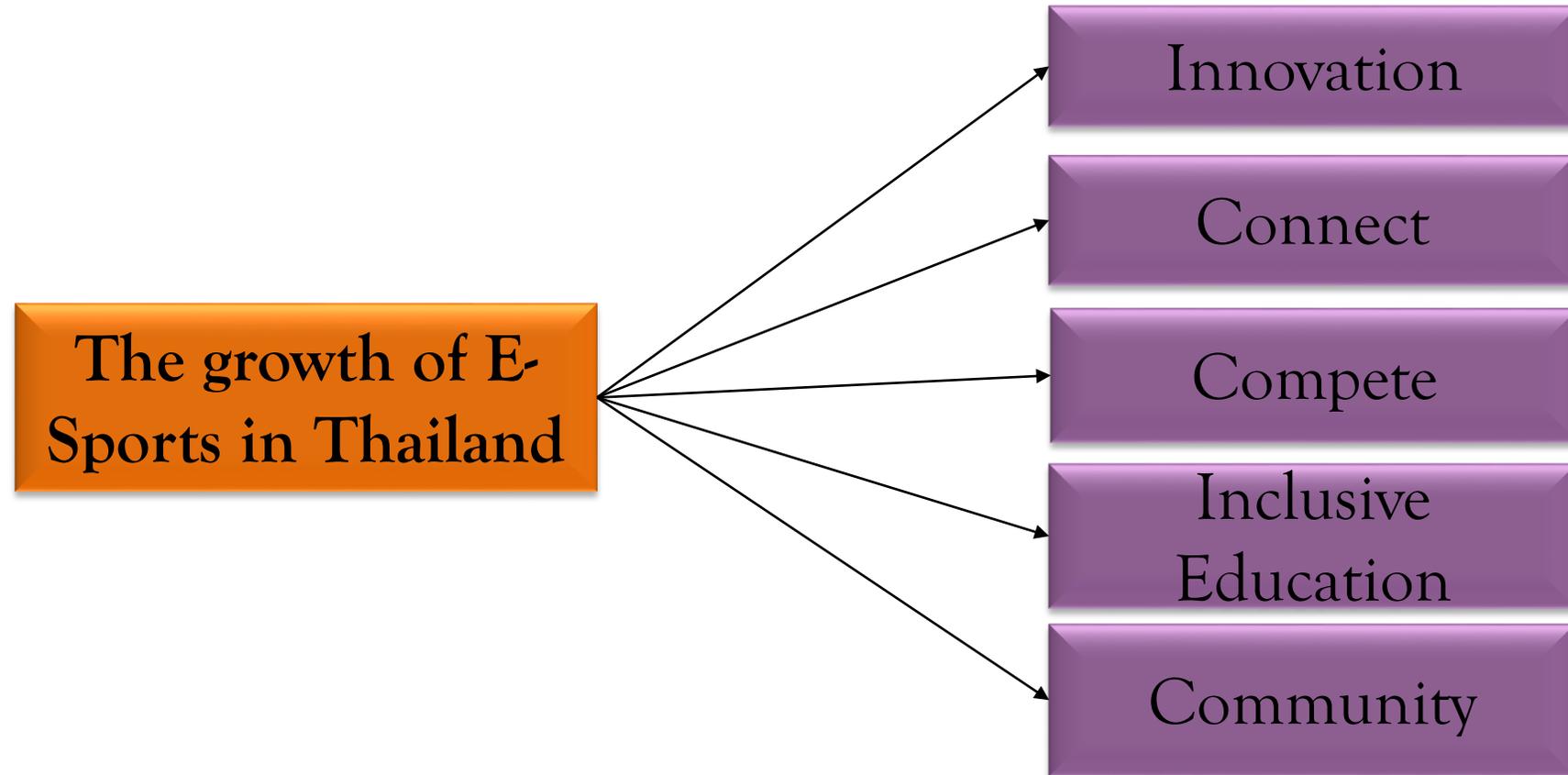


RESULTS AND FINDING

Conclusion: As the online gaming business grows, it results in an increase in the number of players. Therefore, it is very important to set clear rules. Including creating understanding about eSports as a certified professional sport with youth groups interested in entering the professional path. To get to know and understand how to use your abilities correctly. including parents of youth to support and create a network for youth to drive Thai esports forward. Must not rely only on support from the government alone. But other related private agencies can also participate in driving esports. Whether it is an organization that comes to support the competition or organizations that turn to invest in esports teams



CONCLUSION AND DISCUSSION





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